

Speaker Introduction for David Berman

(accessibility)

Some advice on introducing a speaker from Dale Carnegie:

Dale says: **In less than than 60 seconds, make cover these four things:**

1. State topic
2. Tell audience why it is important
3. State speaker's qualifications (**choose only a few points from the paragraphs below**)
4. Handoff: "Here's David..."]

Talking points about David Berman:

[PLEASE DO NOT READ THIS ALL OUT. INSTEAD, CHOOSE YOUR FAVORITES:]

- Invited Expert to W3C, the authors of WCAG, the world standard for e-Accessibility.
- high-level advisor to the United Nations on how sustainable accessible design thinking will help fulfill the Millennium Development Goals.
- the World Wide Web Foundation had David audit the accessibility of Web sites for over 40 countries, for their annual benchmark study
- Vint Cerf, VP Google and "father of the internet" says of David's best-selling book *Do Good Design (now available in six languages)*: "I find great resonance with Berman's ideas."
- In 2015, was appointed to G3ICT, as an International Advisor to governments on e-accessibility, based on his work with Canada, India, Mexico, Norway, and Oman.
- In 2015, named the International Universal Design Champion for Irish Government
- David is an accessibility consultant for IBM, as an expert in the strategic application of W3C standards to make the Web available to people with disabilities and difficulties.
- speaking career has taken him to over 50 countries, sharing his message of how professionals can help repair the World through socially responsibility. He is an expert speaker on design, strategy and accessibility, a professional member of the Canadian Association of Professional Speakers and International Federation for Professional Speakers.
- senior strategic consultant to Canada's 3 largest Web presences, including the Canada Revenue Agency, Statistics Canada, Health Canada, the National Research Council, the Museum of Civilization, Parks Canada, Natural Resources Canada and Treasury Board.
- provided strategic branding and design consultation to many clients, including the International Space Station, Canadian Heritage, and the World Bank.
- Since 2002, David has been the National Ethics Chair for the Society of Graphic Designers of Canada, and holds the society's title of Fellow, the highest honour for graphic designers in Canada (mainly for developing the constitution and code of professional conduct as 1st elected president of Association of Registered Graphic Designers of Ontario.)
- In 2009, he was re-elected that a third term on board of the Icoграда, the world body for graphic design, and has served as vice-president and Sustainability Chair.