



CODE OF  
**PROFESSIONAL  
CONDUCT**

wREGA

# wREGA's Official Launching of Code of Professional Conduct

## Agenda

### **3 September 2013 (National Visual Arts Gallery, Kuala Lumpur)**

|         |  |
|---------|--|
| 9 am    | Press conference   |
| 9:30am  | Talk by David Berman (R.G.D., CGD, FGDC)<br>"Making the Planet Our Client: Design and<br>Responsibility."  |
| 10:30am | "Graphic Designer's Code" panel talk<br>discussing the importance of Code of<br>Professional Conduct towards certification<br>of the profession. |
| 11:30am | Official launching of COPC   |
| 12 noon | Lunch  |
| 1pm     | Launch Do Good Design book in Bahasa<br>Malaysia and book signing  |
| 2pm     | End  |

### **6 September (Universiti Sains Malaysia, Penang)**

|            |   |
|------------|---|
| 9am to 1pm | Talk by David Berman (R.G.D., CGD, FGDC)<br>at Universiti Sains Malaysia. |
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*Seats are very limited, please RSVP your name(s), mobile number, email address, company and country of origin to [secretariat@wrega.org](mailto:secretariat@wrega.org). Entry is free.*

*Visit [www.wrega.org](http://www.wrega.org) for details about us and email [secretariat@wrega.org](mailto:secretariat@wrega.org) for enquiries.*

## **What is the Code of Professional Conduct?**

wREGA's Code of Professional Conduct is a guide of professional practice for graphic design in Malaysia. It is an ethical standard which are accepted by all members of wREGA to instill integrity and to demonstrate respect of the profession. The Code covers several important areas. They are; responsibilities to the association, responsibilities to clients, responsibilities to another graphic designer, responsibilities to the public, and responsibilities to society and environment.

The Code encourages good standard and fair balance of the needs of wREGA members and the profession of graphic design.

wREGA's Code of Professional Conduct adheres to the international standards of the graphic design practice established by International Council of Communication Design (Icograda).

This event is endorsed by Icograda



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