

Evaluation *Please tell us more.*

Please take the time to evaluate this event: it helps us all produce better future events. It's also your chance to ask further questions: you're guaranteed a personal answer.

Please return, in confidence, to:

David Berman Communications, 340 Selby Avenue, Ottawa, Canada K2A 3X6
... or fax 613-482-4777
... or complete this form online at www.davidberman.com/evaluation

Event:

Date:

Location:

Tell us who you are:

Name:

Telephone:

Organization, City:

E-mail:

E-mail (again, for accuracy):

How likely is it that you would recommend this to a friend or colleague?

NO 1 2 3 4 5 6 7 8 9 10 YES

Which parts will prove most useful to you? What were the defining moments?

What is the most important thing that could be done to improve things?

What did you think of David Berman's approach?

Were topics discussed at a level appropriate to your knowledge level?

How will this event impact your organization?

What did you think of the location?

(Over, please)

Are there other services you would like?

- Custom Event Facilitation, Consultation, Coaching or Training:

Events:

- Seven Habits of Highly Effective Web Sites (*keynote or half-day*)
- Planning Your Project Strategy (*half-day or one-day*)
- Planning Your Web Strategy (*one-day or two day in-depth*)
- Strategy's Role in the Design process (*half-day workshop*)
- Successful Management of Web Projects (*one-day or two-day in-depth*)
- Accessibility: Liberate Your Web Site (*half-day or one-day*)
- Creating Sites That Matter: Effective Web Information Design (*one-day*)
- Successful Management of Creative Professionals (*one-day*)
- Plan or Be Planned: Not another time management seminar! (*keynote or half-day*)
- Starting Now: Strategic Priority Management for Professionals (*one-day*)
- Seven Habits of Highly Profitable Creative Firms (*half- or one-day*)
- Principles of Graphic Design & Electronic Publishing (*one- or two-day*)
- Getting It Right The First Time: Proofreading and Quality Control (*one- or two-day*)
- Prospering From Principles: Real-Time Ethics (*quarter-day to one-day*)
- Weapons of Mass Deception: Design and Social Responsibility (*keynote*)
- Greener Meetings, Greener Budgets (*keynote or workshop*)

Any other questions you'd like answered or comments you wish to make?

Please tell us the name of someone else who would find this course useful:

Name: _____ Telephone: _____

E-mail: _____ E-mail (again, for accuracy): _____

- Please do not e-mail me David's event news (*monthly, at most*).
- Please do not use my name or comments in promotional endorsements.
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