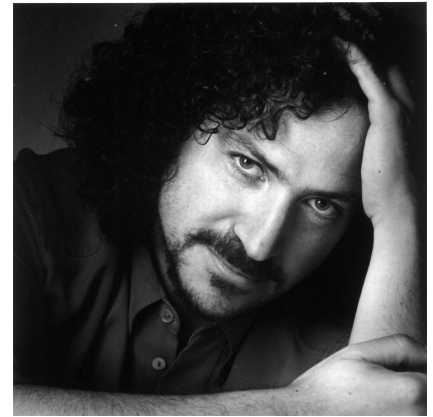


David Berman FGDC, R.G.D.
Expert Speaker on Design, Ethics, Social Responsibility

David Berman has been described as the “David Suzuki of design”.

He helps create events where local and international audiences align their professional and personal values, equips them with strategic skills, and challenges them to apply their professional strengths to help create a more sustainable and just world.



IN DETAIL

David’s 30 years of experience have helped hundreds of organizations get great things done and repeat successes.

The combination of his inspiration and techniques motivate people to create unique and ecologically-responsible strategy, events, branding, design, ethics, and communications solutions.

His career as expert speaker, facilitator, communications strategist, judge, graphic and environmental designer has involved developing events in over 25 countries: Australia, Bahrain, Brazil, Canada, China, Colombia, Cuba, Czech Republic, Denmark, Finland, Hong Kong, Hungary, Indonesia, Italy, Jordan, Korea, Kuwait, Lebanon, Lithuania, Norway, Qatar, Slovenia, Spain, UK, and USA.

Clients include IBM, International Space Station, World Bank, Norwegian Design Council, the Aga Khan Foundation, Environment Canada, Health Canada, Parks Canada, Statistics Canada, and Treasury Board.

In 1999, the Society of Graphic Designers of Canada named him a Fellow for his sustainable Code of Ethics. David was elected V.P. Ethics in 2000, and since has served as Ethics Chair. In 2005, he was elected a Vice-President of Icograda, the World body for communication design. In 2009 the United Nations named him a special advisor.

David has been featured on ABC, CBC, Financial Post and Marketing.

He is a National Professional Member of CAPS and Global Speakers Federation.

WHAT HE OFFERS YOU

David provides you the power to be better: fresh and easy techniques to get the most important things done well, in alignment with your mission and values.

HOW DAVID PRESENTS

Stylish by nature and profession, this infectiously enthusiastic personality will equip you with knowledge you’ll cherish, and the desire and know-how to implement it.

WANT TO KNOW MORE?

Call or e-mail to find out exactly what David can bring to your event.

HOW TO BOOK DAVID

Simply phone, fax, or e-mail us. See below for details.

TOPICS

- Branding and Social Responsibility
- Greener Meetings:
- Professional Climate Change
- 7 Habits Of Highly Effective Sites
- Plan Or Be Planned: “Not Another Time Management Seminar!”

BOOKS/ARTICLES/PAPERS

2013, 2009

- Do Good Design (Pearson/AIGA, ISBN 0-321-57320)

2012

- Design Edge Blog

2011

- Web Accessibility 2.0

2005

- Liberate Your Web Site
- Analysis of Digital Art Audiences

2003

- To Tell The Truth (cover story, Applied Arts)

2001

- A New Format For Canadian Legislation (white paper)



“...profound knowledge, positive thinking, humour... pure inspiration!”
- Selma Prodanovic, Brainswork, Vienna (Austria)

“Exceptional facilitator and extremely knowledgeable.”
- Jane Hawksworth, Royal Roads University, Victoria (Canada)

“It is always good to be reminded about good behaviour.”
- Nete Oensholt, Lego Corporation, Copenhagen (Denmark)

“David is spot on.”
- Sheikha Haya Al Khalifa, Manama (Bahrain)

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