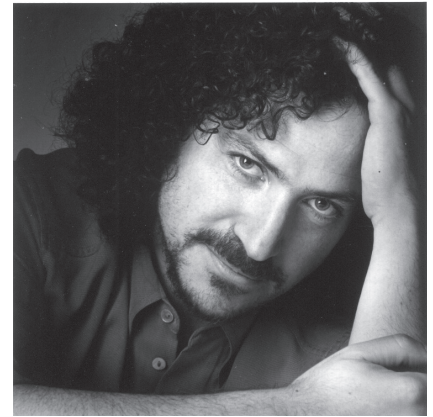


**David Berman** FGDC, R.G.D.  
 Expert Speaker on Accessibility: WCAG 2.0



*David Berman has been described as the “David Suzuki of design”. He is an expert in the fulfillment of WCAG, AODA, and Section 508 requirements regarding accessible documents and Web publishing. He has performed accessibility audit and review for Tim Berners-Lee’s World Wide Web Foundation (headquartered in Boston and Geneva), on both government and business Web sites in each of over 25 countries.*

**IN DETAIL**

David’s 30 years of experience have helped hundreds of organizations get great things done and repeat successes. He is the principal of David Berman Communications.

He has much experience as a senior consultant in applying accessibility and standards to government Web sites, as well as to private sector clients such as IBM and the Bank of Montreal, both as a strategist and compliance testing/coaching leader. He regularly teaches accessibility principles as part of his professional development workshops, and developed custom workshops for the National Research Council and Ontario’s largest school board.

He specializes in accessible document publishing. He is an expert in the fulfillment of AODA regulations regarding accessible documents and Web publishing.

David is Chair of Carleton University’s Carleton Access Network for accessible information technology, run out of Carleton University’s Paul Menton Centre as an initiative of the School of Engineering.

David has been involved with United States and Government of Canada Treasury Board standards on accessibility for over a decade, and have provided training to most major departments and agencies in the federal government. He has also provided consultation to the governments of Manitoba, Ontario, Queensland (Australia), India, and Norway.

**WHAT HE OFFERS YOU**

David provides you the power to be better: fresh and easy techniques to get the most important things done well, in alignment with your mission and values.

**HOW DAVID PRESENTS**

Stylish by nature and profession, this infectious enthusiastic personality will equip you with knowledge you’ll cherish, and the desire and know-how to implement it.

**WANT TO KNOW MORE?**

Call or e-mail to find out exactly what David can bring to your event.

**HOW TO BOOK DAVID**

Simply phone, fax, or e-mail us. See below for details.

**ACCESSIBILITY STANDARDS HE TARGETS IN HIS 3-PHASE APPROACH TO AUDITS:**

- Government of Canada’s Standard on Web Accessibility
- AODA
- ADA
- Section 508 (existing and “new”)
- IITAA (existing and anticipated 2.0)
- Oklahoma
- PDF/UA

**HIS 3-PHASE APPROACH TO AUDITS:**

- Phase 1 (Audit/Gap Analysis)
- Phase 2 (Remediation: Coaching/ Programming)
- Phase 3 (Certification)



**“...profound knowledge, positive thinking, humour... pure inspiration!”**

- Selma Prodanovic, Brainswork, Vienna (Austria)

**“Exceptional facilitator and extremely knowledgeable.”**

- Jane Hawksworth, Royal Roads University, Victoria (Canada)

**“It is always good to be reminded about good behaviour.”**

- Nete Oensholt, Lego Corporation, Copenhagen (Denmark)

**“David is spot on.”**

- Sheikha Haya Al Khalifa, Manama (Bahrain)

David Berman Communications | +1-613-728-6777 | Fax +1-613-482-4777  
 340 Selby Avenue, Ottawa, Ontario, Canada K2A 3X6  
 expertspeaker@davidberman.com | www.davidberman.com/about